

Cookie Policy

Taamir Portal Services FZCO

www.taamir.ae

1. Introduction

This Cookie Policy explains how Taamir Portal Services FZCO and its affiliates (“**Taamir**”, “**we**”, “**us**”, or “**our**”) use cookies and similar tracking technologies when you visit or interact with our website at www.taamir.ae (the “**Website**”).

This policy should be read alongside our Privacy Policy and Terms of Use, which provide further details on how we collect and process your personal data.

2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites work more efficiently, to provide a better browsing experience, and to supply information to the website operator.

Cookies may be set by the website you are visiting (first-party cookies) or by third parties whose content or services appear on the page you are viewing (third-party cookies). Cookies can be session-based (deleted when you close your browser) or persistent (remaining on your device for a set period or until you delete them).

3. How We Use Cookies

We use cookies and similar technologies for the following purposes:

- To enable the Website to function correctly and securely
- To remember your preferences and settings
- To authenticate users and prevent fraudulent use of accounts
- To analyse how visitors use the Website and measure performance
- To deliver relevant advertisements and measure their effectiveness
- To improve and personalise your experience on the Website

4. Types of Cookies We Use

The table below describes the categories of cookies we use on the Website:

Category	Purpose	Examples	Duration
Strictly Necessary	Essential for the Website to function. Cannot be disabled.	Session management, security tokens, load balancing	Session / up to 12 months
Performance & Analytics	Help us understand how visitors interact with the Website by	Google Analytics, page view tracking, error monitoring	Up to 24 months

	collecting aggregated, anonymised data.		
Functional	Remember your choices and preferences to provide enhanced features and personalisation.	Language preferences, region settings, saved search filters	Up to 12 months
Advertising & Targeting	Used to deliver advertisements relevant to you and to measure the effectiveness of advertising campaigns.	Google Ads, Meta Pixel, retargeting cookies	Up to 24 months

5. Similar Technologies

In addition to cookies, we may use the following similar technologies:

- Web beacons (pixel tags): Small, transparent images embedded in web pages or emails that allow us to track whether a page or email has been viewed.
- Local storage: Technologies such as HTML5 local storage that allow data to be stored locally on your device.
- Device fingerprinting: Techniques that collect information about your device configuration to identify it across sessions.

References to “cookies” in this policy include these similar technologies unless otherwise stated.

6. Third-Party Cookies

Some cookies on the Website are placed by third-party services that appear on our pages. We do not control the operation of these third-party cookies. The third parties who set these cookies may include:

- Google (Analytics, Ads, Tag Manager)
- Meta / Facebook (Pixel, tracking)
- Other advertising networks and analytics providers

We encourage you to review the cookie and privacy policies of these third parties for more information on how they process your data.

7. Managing and Disabling Cookies

7.1 Browser Settings

Most web browsers allow you to manage your cookie preferences through browser settings. You can set your browser to refuse all or some cookies, or to alert you when cookies are being set. The following links provide guidance for common browsers:

- Google Chrome: <chrome://settings/cookies>
- Mozilla Firefox: <about:preferences#privacy>
- Safari: Preferences > Privacy
- Microsoft Edge: <edge://settings/privacy>

7.2 Cookie Consent Tool

When you first visit the Website, you will be presented with a cookie banner that allows you to accept or customise your cookie preferences. You may change your preferences at any time by accessing the cookie settings link in the footer of the Website.

7.3 Opt-Out of Advertising Cookies

You may opt out of interest-based advertising through the following industry opt-out mechanisms:

- Digital Advertising Alliance: www.aboutads.info/choices
- Network Advertising Initiative: www.networkadvertising.org/choices
- European Interactive Digital Advertising Alliance: www.youronlinechoices.eu

Please note that if you disable or refuse cookies, some parts of the Website may become inaccessible or may not function properly.

8. Consent

Where required by applicable law, we will obtain your consent before placing non-essential cookies on your device. Strictly necessary cookies do not require consent as they are essential for the Website to function.

By continuing to browse or use the Website after being presented with the cookie banner, you consent to our use of cookies in accordance with this policy and your selected preferences.

9. Data Collected Through Cookies

The data collected through cookies may include:

- IP address and approximate geolocation
- Browser type, version, and language
- Device type and operating system
- Pages visited, links clicked, and time spent on pages
- Referring URL and search queries

This data is processed in accordance with our Privacy Policy. Where the data constitutes personal data, the legal bases and rights described in our Privacy Policy apply.

10. Data Retention

Cookies and the data they collect are retained for the periods indicated in the table in Section 4 above. Persistent cookies remain on your device until they expire or until you delete them. Session cookies are automatically deleted when you close your browser.

11. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices, technology, or legal requirements. Where changes are material, we will take reasonable steps to notify you. Your continued use of the Website after such changes constitutes your acceptance of the revised Cookie Policy.

12. Contact Us

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at:

Taamir Portal Services FZCO

Email: contact@taamir.ae

Website: www.taamir.ae